**CODESOFT TASK – 2**

LANDING PAGE

Project Code:

HTML:

<!DOCTYPE html>

<html lang="en">

<head>

    <meta charset="UTF-8">

    <meta name="viewport" content="width=device-width, initial-scale=1.0">

    <title>My Landing Page</title>

    <link rel="stylesheet" href="style.css">

</head>

<body>

    <header>

        <nav>

            <ul>

                <li><a href="#about">About</a></li>

                <li><a href="#features">Features</a></li>

                <li><a href="#contact">Contact</a></li>

            </ul>

        </nav>

    </header>

    <section id="hero">

        <div class="container">

            <h1>Welcome to My Landing Page</h1>

            <p>This is a simple landing page created using HTML and CSS.</p>

            <a href="#contact" class="cta-btn">Get Started</a>

        </div>

    </section>

    <section id="about">

        <div class="container">

            <h2>About </h2>

            <p>A landing page is like a storefront for your website, the first impression thet visitors encounter. It's crafted to guide them toward a specific action, like making a purchase or signing up for a service. A successsful landing page combines compelling visuals, persuasive copy, and intuitive design to engage visitors and drive conversions.</p>

        </div>

    </section>

    <section id="features">

        <div class="container">

            <h2>Features</h2>

            <dl>

                <dt>Clear Call-to-Action:</dt><br>

                <dd> A prominent and persuasive CTA guides visitors towards the desired action, whether its making a purchase, signing up for a service, or downloading content.</dd><br>

                <dt>compelling content:</dt><br>

                <dd>Concise, enngaging content thet quicklly communicates the value proposition and benefits of your product tor service. Use persuasive language and visuals to capture visitors attention and keep them interested.</dd><br>

                <dt>Responsive Design:</dt><br>

                <dd>Ensure that your landing page is optimized for all devices, including desktops, tablets and smartphones. A responsive design ensures a seamless user experience and helps maximize conversions across different platforms.</dd>

        </div>

    </section>

    <section id="contact">

        <div class="container">

            <h2>Contact Us</h2>

            <form action="#" method="post">

                <input type="text" name="name" placeholder="Your Name"><br>

                <input type="email" name="email" placeholder="Your Email"><br>

                <input type="message" name="message" placeholder="Your message">

                <button type="submit">Send Message</button>

            </form>

        </div>

    </section>

    <footer>

        <div class="container">

            <p>&copy; 2024 My Landing Page. All rights reserved.</p>

        </div>

    </footer>

</body>

</html>

CSS:

body {

    font-family: 'Times new roman';

    margin: 0;

    padding: 0;

    font-size: 20px;

}

.container {

    max-width: 800px;

    margin: 0 auto;

    padding: 20px;

}

header {

    background-color: #333;

    padding: 10px 0;

}

nav ul {

    list-style: none;

    margin: 0;

    padding: 0;

}

nav ul li {

    display: inline;

    margin-right: 20px;

}

nav ul li a {

    color: #fff;

    text-decoration: none;

}

#features dt{

    font-weight: bold;

}

#features dd {

    font-size: 18px;

}

#hero {

    background-color: #c6196f;

    color: #fff;

    text-align: center;

    padding: 100px 0;

}

#hero h1 {

    font-size: 36px;

}

#hero p {

    font-size: 18px;

    margin-bottom: 20px;

}

.cta-btn {

    display: inline-block;

    padding: 10px 20px;

    background-color: #fff;

    color: #0a0a0a;

    text-decoration: none;

    border-radius: 5px;

    transition: background-color 0.3s;

    font-size: 18px;

}

.cta-btn:hover {

    background-color: #f0f0f0;

}

#contact input{

    font-size: 20px;

}

#contact button{

    font-size: 20px;

}

footer {

    background-color: #333;

    color: #fff;

    text-align: center;

    padding: 20px 0;

}

OUTPUT:



